

MEDIA NOTE

Keppel Land and InHype Group break ground for Chillax, an exciting new lifestyle concept in the heart of Sudirman

Jakarta, November 8th, 2021 - Keppel Land and InHype Group have broken ground for Chillax, a 6,000-square metre lifestyle and placemaking commercial hub located in the heart of the Sudirman central business district in Jakarta, Indonesia.

When launched in mid-2022, Chillax will be the first development in Sudirman with alfresco dining and placemaking retail concepts. It will feature a predominantly European theme, with tenants from various industries, including F&B, health & beauty, fashion and sports, such as Butler Steak, Gion Sushi, Vilo, Baba Laks, Skinny Dip and Hygge. Year-round events will also be held at Chillax, such as thematic food festivals, product launches and showcases.

Mr Samuel Ng, President (Indonesia), Keppel Land, said, "Keppel Land seeks to deliver innovative and multi-faceted urban space solutions that enrich people and communities. In line with this, we are pleased to collaborate with InHype Group on Chillax, which features a unique alfresco dining and retail theme – the first of its kind in Sudirman. We are confident that Chillax, with its exciting placemaking concept, will inject greater vibrancy to the Sudirman area and become the preferred lifestyle destination for office tenants and the weekend crowd."

Mr Willy Kurniawan, CEO of InHype Group, said, "As the pandemic situation improves, consumers are now keen to re-explore new and interesting places, especially for F&B. As the name implies, consumers can come to chill and relax. Chillax has its own characteristics, such as alfresco dining areas, various well-known F&B tenants, attractive atmospheres, and spacious facilities, which of course differentiate it from other retail and F&B areas. This is just the beginning of a mutual partnership between InHype Group and Keppel Land. We are continuously working to create products and provide services relevant to our customers' needs."

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About Keppel Land

Keppel Land is a wholly-owned subsidiary of Keppel Corporation, a Singapore flagship multinational company, which provides solutions for sustainable urbanisation, focusing on energy & environment, urban development, connectivity and asset management.

Keppel Land delivers innovative and multi-faceted urban space solutions that enrich people and communities. Its sterling portfolio includes award-winning residential developments, investment-grade commercial properties and integrated townships. It is geographically diversified in Asia, with China, Singapore and Vietnam as its key markets, while it continues to scale up in other markets such as India and Indonesia.

About InHype Group

From 2011, InHype Group focusing in F&B, hospitality, lifestyle, media & technology and event organizer. InHype Group also regularly hold national scale event such as: Jakarta Coffee Week, Chrome, Jakarta Dessert Project, The Original Hype Market PIK and many more.